



**Press release**

**HAL**

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**HAL INCREASES ITS SHAREHOLDING IN COOLBLUE**

Today, HAL increased its ownership interest in Coolblue from 20.0% to 30.1% by acquiring existing shares from two of the three founders of the company. Coolblue, located in Rotterdam, is one of the leading online retailers in the Benelux. The company reported 2016 revenues of €857 million.

HAL Holding N.V.

July 6, 2017

This press release contains inside information relating to HAL Trust within the meaning of Article 7(1) of the EU Market Abuse Regulation.