



Press release

HAL

**INTENTION TO LAUNCH INITIAL PUBLIC OFFERING
OF COOLBLUE**

Today, Coolblue announced its intention to launch an initial public offering (“IPO”) and listing of its ordinary shares on Euronext Amsterdam. HAL currently holds 48.88% of the ordinary shares in Coolblue.

The intended IPO will consist of Coolblue offering newly issued ordinary shares as well as a secondary offering by its current shareholders (“Selling Shareholders”) of existing ordinary shares. The primary component is expected to be approximately €150 million in newly issued ordinary shares.

Coolblue and the Selling Shareholders aim for a free float of 20-30% directly post-IPO. The intended IPO is expected to take place in October 2021, subject to market conditions and other relevant considerations.

Further information with respect to the intention to launch the IPO is available in a press release of Coolblue (the Intention To Launch) on www.aboutcoolblue.com.

HAL Holding N.V.

October 1, 2021

07h15

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