



Press release

HAL

**ACQUISITION OF A 25% INTEREST IN
MEXICAN OPTICAL RETAIL CHAIN
GRUPO OPTICO LUX**

Pearle Europe B.V. (98.8% HAL) completed the acquisition of a 25% interest in the Mexican optical retail chain Grupo Opticó Lux including an option for an additional 45%. The option to increase the shareholding to 70% can be exercised after two years. This transaction was already announced in March.

Grupo Opticó Lux is located in Mexico City and operates 69 own stores, mainly in Mexico City and a number of other larger cities in Mexico. The company has approximately 800 employees and reported 2009 net sales of approximately MXN 637 million (€37 million).

HAL Holding N.V.
May 11, 2010