



**Press release**

**HAL**

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**ACQUISITION OPTICAL RETAIL CHAIN “HET HUIS”  
COMPLETED**

Today, Brilmij Groep B.V., a subsidiary of GrandVision B.V. (99% HAL), has completed the acquisition of 100% of the shares in Optical Service Group B.V. Optical Service Group operates 89 optical retail stores in the Netherlands under the brand name “Het Huis” and has partner contracts with 18 independent optical retail stores that also operate under the “Het Huis” brand. The company reported 2011 revenues of approximately € 33 million and has approximately 350 employees. In the Netherlands, Brilmij operates 277 optical stores under the “Pearle” brand (of which 141 franchise stores) and 168 under the “Eye Wish Groeneveld” brand (of which 27 franchise stores). This transaction was already announced on June 1, 2012

HAL Holding N.V.

July 31, 2012