



Press release

HAL

**HAL SIGNED AN AGREEMENT TO SELL ITS
AUSTRALIAN OPTICAL RETAIL ACTIVITIES**

Today, HAL has signed an agreement with Luxottica Retail Australia Pty. Ltd., a subsidiary of Luxottica Group S.p.A., to sell its Australian optical retail activities (the “Optifashion Group”).

The Optifashion Group consists of over 60 stores with annual sales of approximately AUD 30 million (€20 million).

The transaction is still subject to customary conditions for transactions of this nature such as approval by the relevant antitrust authorities. The transaction is expected to be completed in the fourth quarter of 2010.

HAL Holding N.V.
August 13, 2010